


|                                                                                                              |                                                |                                                                    |
|--------------------------------------------------------------------------------------------------------------|------------------------------------------------|--------------------------------------------------------------------|
| <b>Search Notes</b><br><br> | <b>Application/Control No.</b><br><br>10775757 | <b>Applicant(s)/Patent Under Reexamination</b><br><br>ANSEL ET AL. |
|                                                                                                              | <b>Examiner</b><br><br>ABRAHAM J GRANDERSON    | <b>Art Unit</b><br><br>4127                                        |

| SEARCHED |                     |            |          |
|----------|---------------------|------------|----------|
| Class    | Subclass            | Date       | Examiner |
| 705      | 705/1               | 12/05/2007 | AJG      |
| 705      | Up dated the search | 11/03/2008 | TN       |
|          | Updated the search  | 01/06/10   | TN       |

| SEARCH NOTES                                                            |            |          |
|-------------------------------------------------------------------------|------------|----------|
| Search Notes                                                            | Date       | Examiner |
| Searched for prior art related to buying and selling event sponsorship. | 12/07/2007 | AJG      |
| Consulted with Robert Weinhardt regarding 112 first and 112 second.     | 01/12/12   | KN       |

| INTERFERENCE SEARCH |          |      |          |
|---------------------|----------|------|----------|
| Class               | Subclass | Date | Examiner |
|                     |          |      |          |

|  |  |
|--|--|
|  |  |
|--|--|